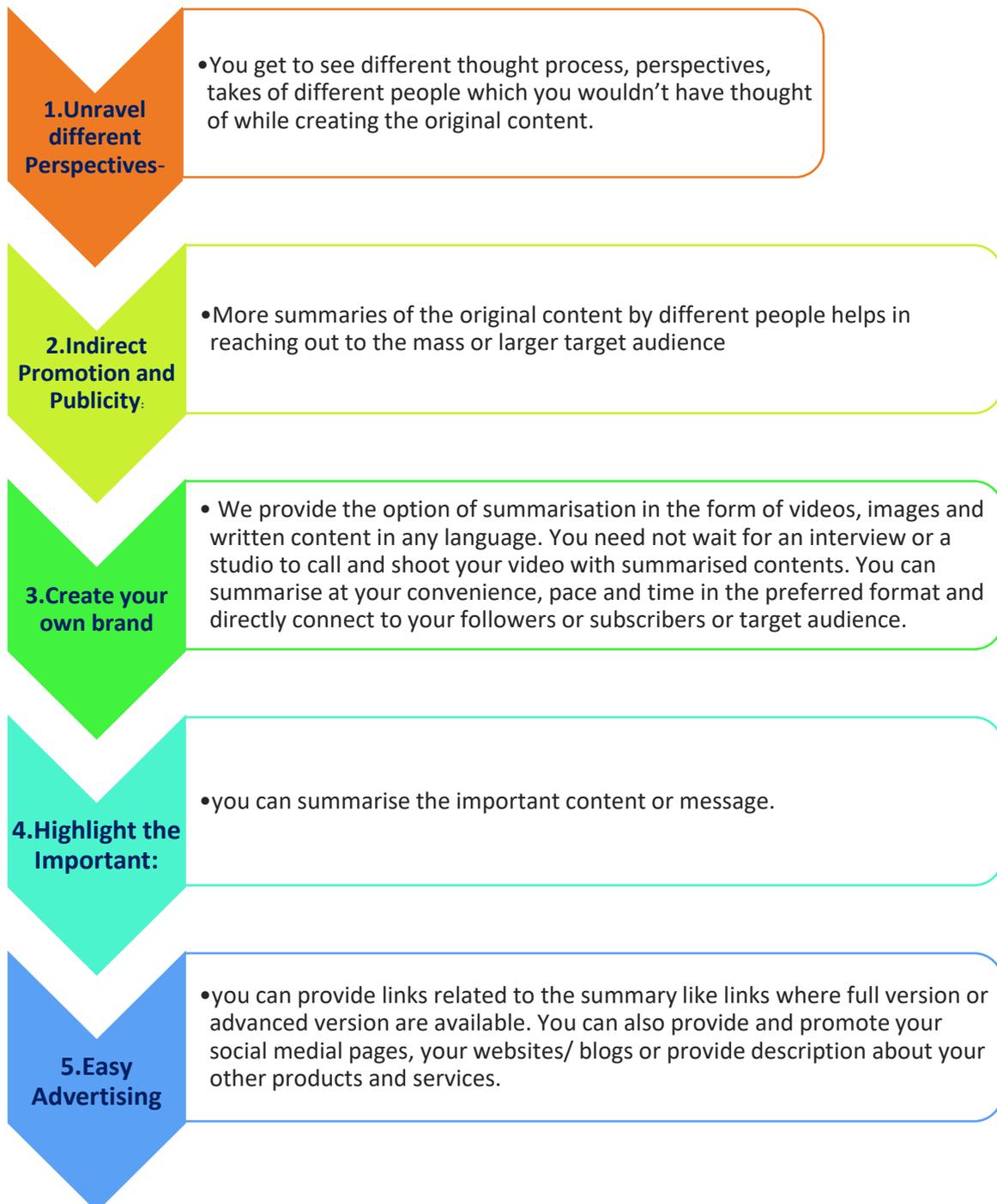


# SCROOBLES BENEFITS

## 1. In case of user who wants access to summaries



## ***2. In case of original /actual author (source)***



### ***3. In case of user who wants to summarise and upload***

#### **1. Unleash creativity:**

you get to curate contents in the form of videos, images or written contents and bring forth your creative streak and your talents.

**2. Be the Hero by sharing:** people are busy and do not have the time to process lengthy information. People's attention span keeps wavering and dwindling. Why not share your everyday learning and knowledge in simplified format with others? Let's build a community where everyone can share their knowledge and grow.

#### **3. Earn supporters and followers:**

we provide a platform to showcase your potentials, imaginations and creativity to the public in a summarised format. If you are new on the block this is the perfect platform to scale up your target audience.

#### **4. Build a brand name and create recognition:**

by keeping things short and simple, and if you are good at what you do you will be able to grab the attention of the audience within a short duration.

**5. Build Career:** various agencies are screening and searching for talent in content making and creativity. They are searching for dynamic and vibrant individuals. By building good content and having huge fan base supporting your work, you can reach out to such agencies and also build your career path.

**6. Help Promote or Support:** while summarising the content of other individual's work you help in indirect promotion and marketing. You can promote works of your favourite authors, bloggers, movies and many more. This helps in creating a positive circle and spreading good vibes.

**7. Connect with the likeminded:** since many can write summary on same or similar topics you can build connections with likeminded people.

**8. Easy advertising:** you can provide links related to the summary like links where full version or advance version are available. You can also provide and promote your social media pages, your websites/ blogs or provide description about your other products and services.

**9. Language No more Barrier:** you can summarise in video format, images format or written format and in any a language.

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